

ECOSISTEMA EMPRENDEDOR DE MENDOZA.

M. Belén Fernández



UNCUYO
UNIVERSIDAD
NACIONAL DE CUYO



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AGIL
MENTOR.



ECOSISTEMA EMPRENDEDOR DE MENDOZA

MENDOZA EMPRENDE
BID

INCUBADORAS
MUNICIPALES

INCUBADORAS
PRIVADAS

ACELERADORAS

INVERSORES ÁNGELES

ESPACIOS DE CO-
WORKING

UNIVERSIDADES

INSTITUCIONES
GUBERNAMENTALES Y
NO
GUBERNAMENTALES:
Enveedor, Pro-
Mendoza, Polo Tic,
IDITS

TECHSTARS: STARTUP
WEEKEND

AGILMENTOR: SERVICIOS

INCUBACIÓN

PRE-ACELERACIÓN

FINANCIAMIENTO

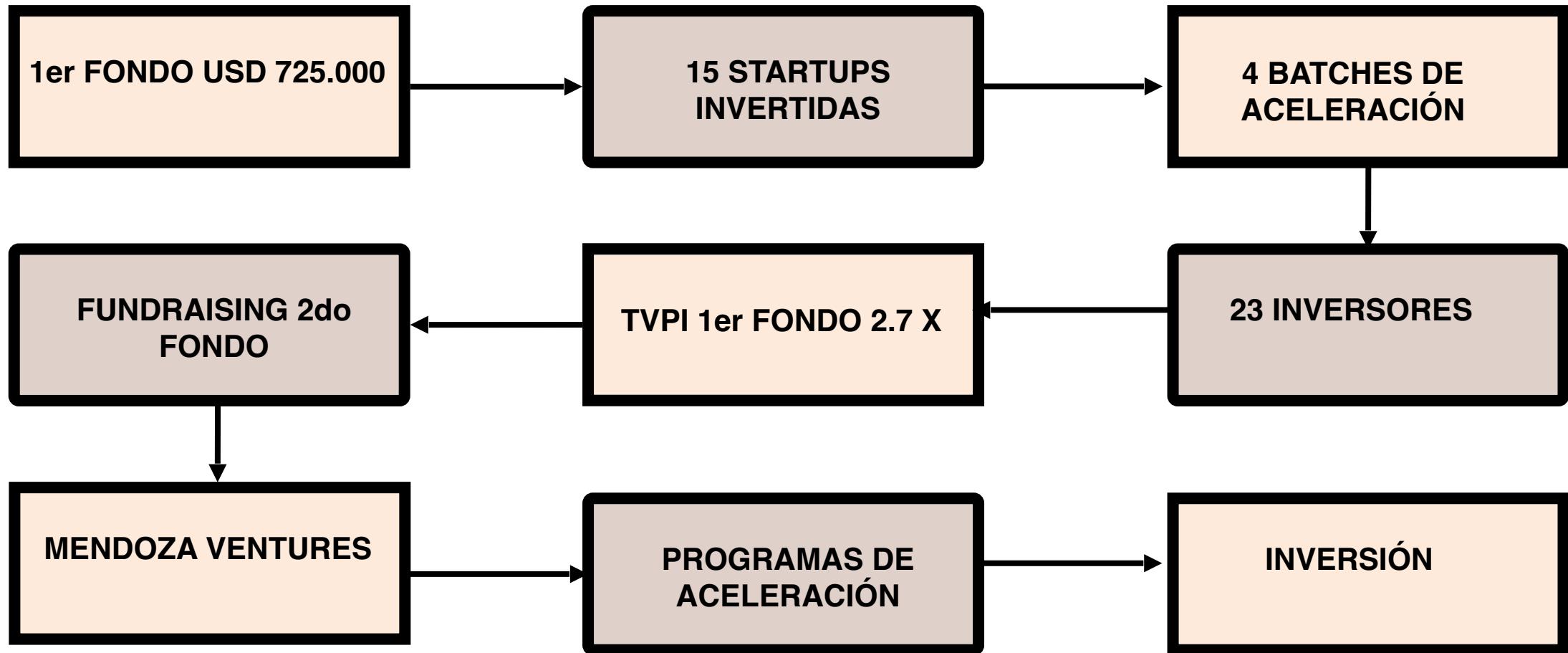
CAPACITACIONES

MEETUPS

INTRA
EMPRENDEDORISMO

INNOVACIÓN EN
EMPRESAS

EMBARCA: HIGHLIGHTS



**NUESTROS
EMBARCADOS**

EdTech



GoSchool



Crypto



Spacetech



FinTech



InsurTech Wellness



ELEGIRSEGURO.COM



pura mente

Market place

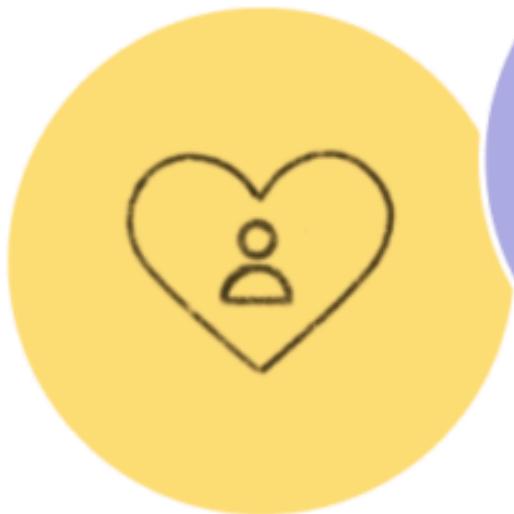


CarTech



Herramientas para Emprender: DESIGN THINKING

EMPATIZAR



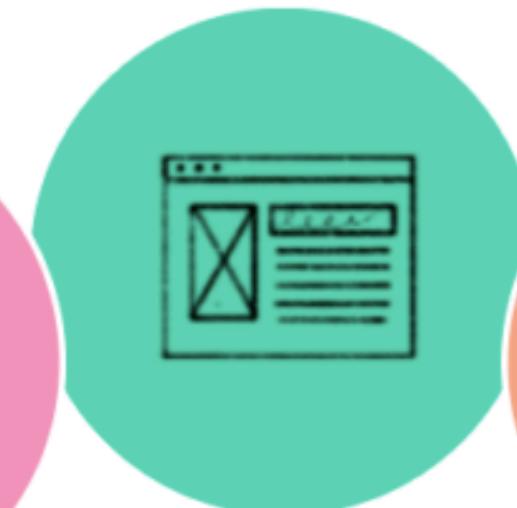
DEFINIR



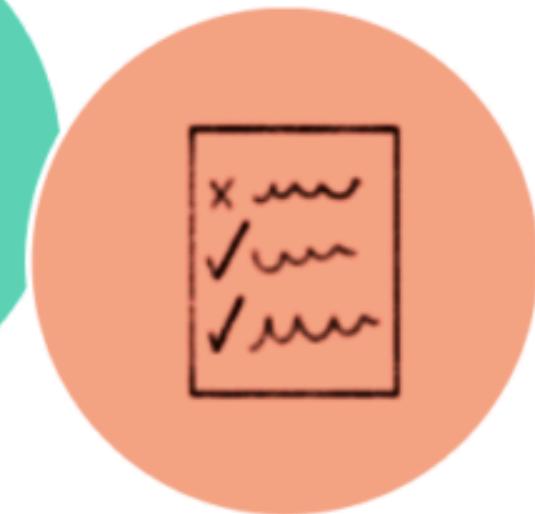
IDEAR



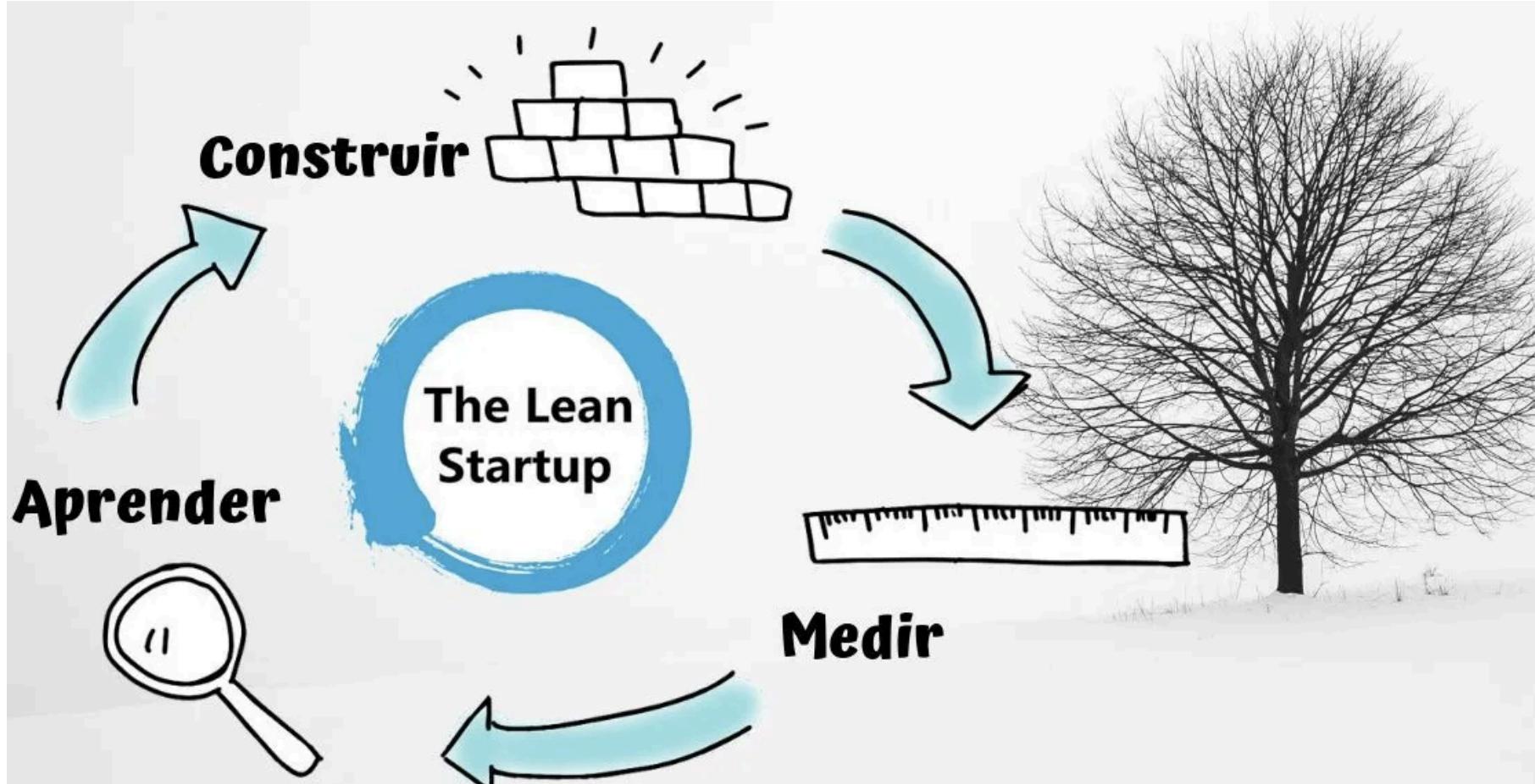
PROTOTIPAR



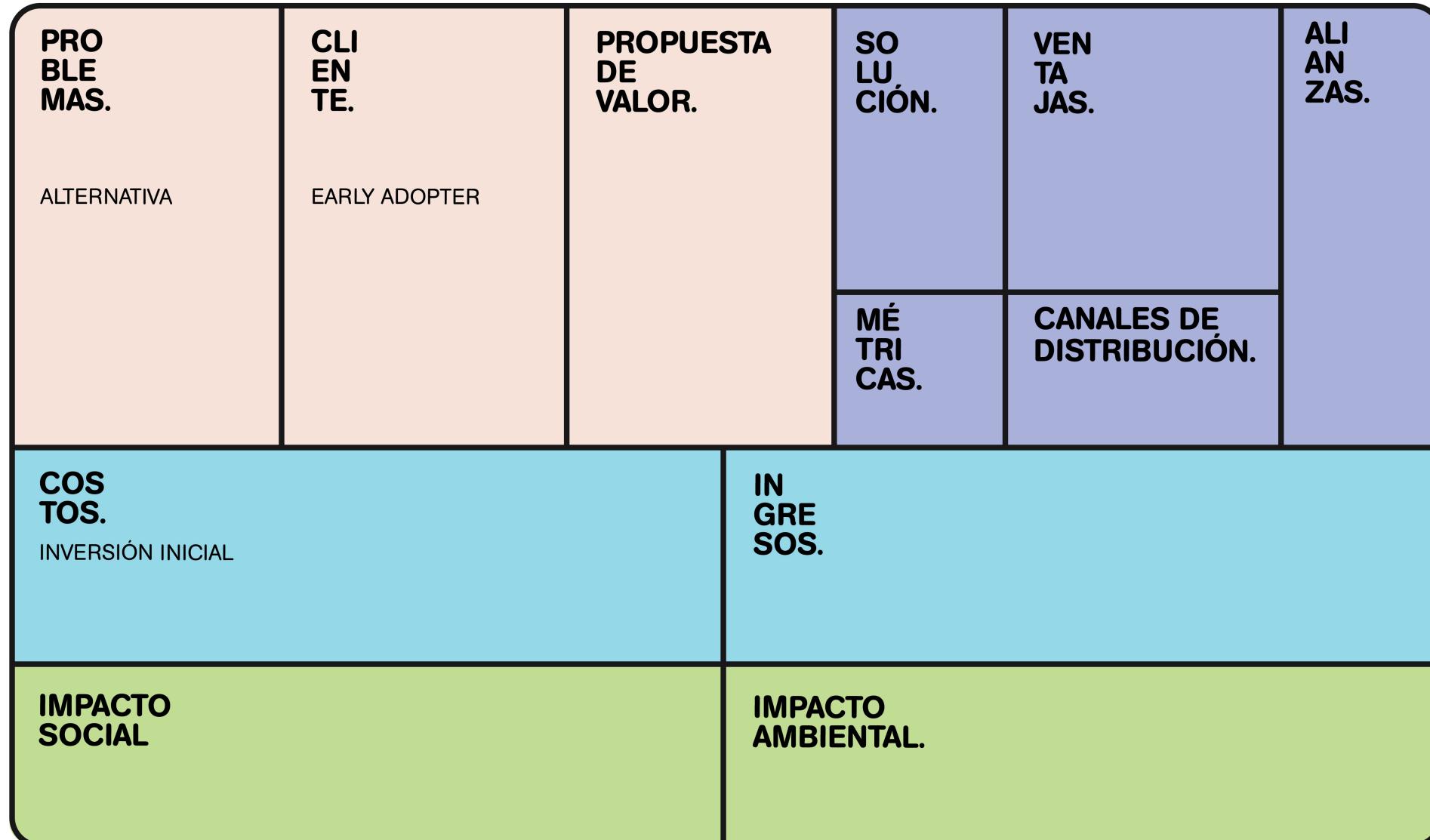
TESTEAR



Herramientas para Emprender: Lean Startup



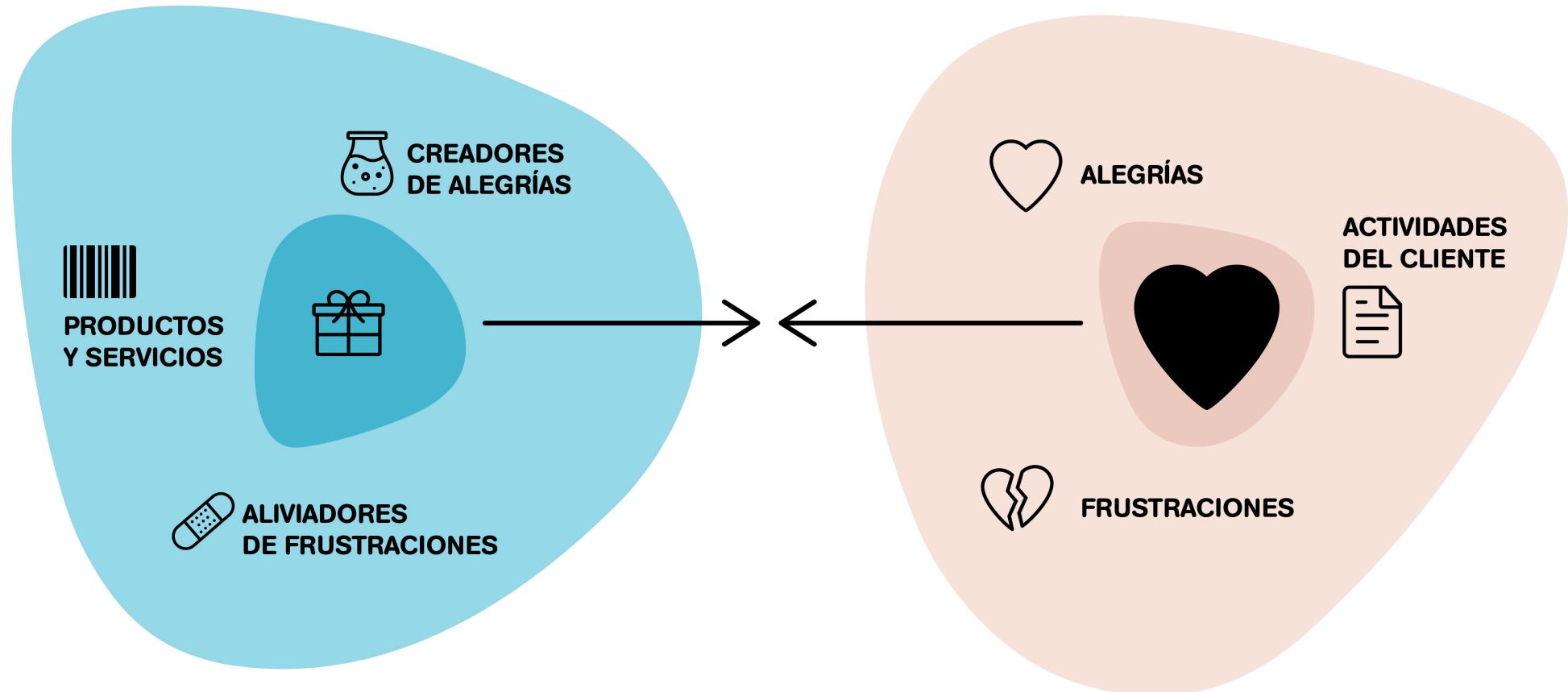
Herramientas para Emprender: MODELO DE NEGOCIOS



Herramientas para Emprender: MAPA EMPATÍA

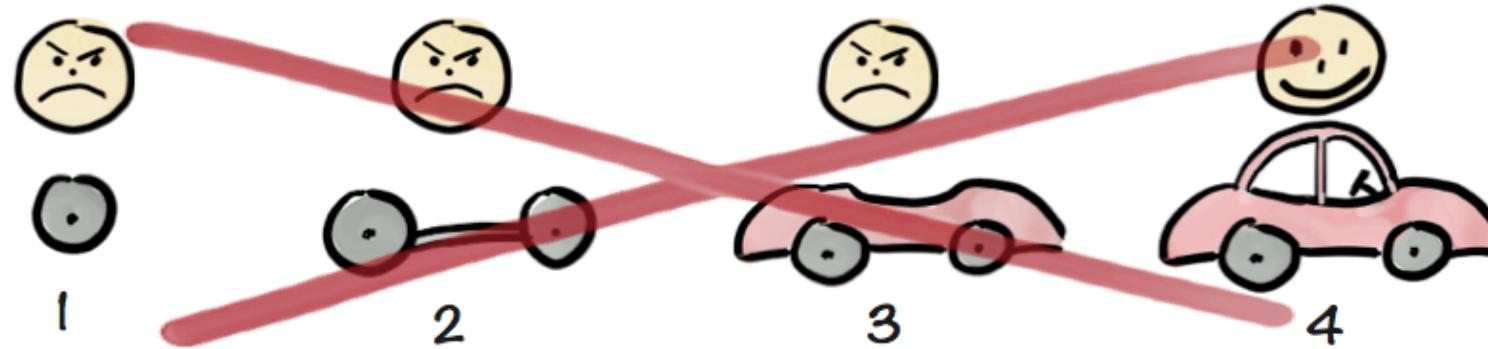


Herramientas para Emprender: PROPUESTA DE VALOR

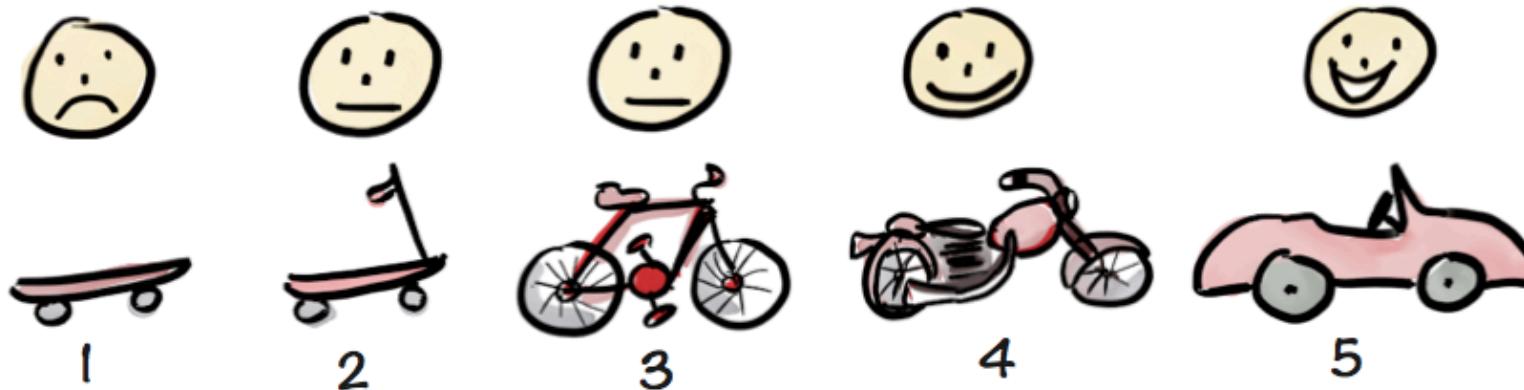


Herramientas para Emprender: MVP (producto mínimo viable)

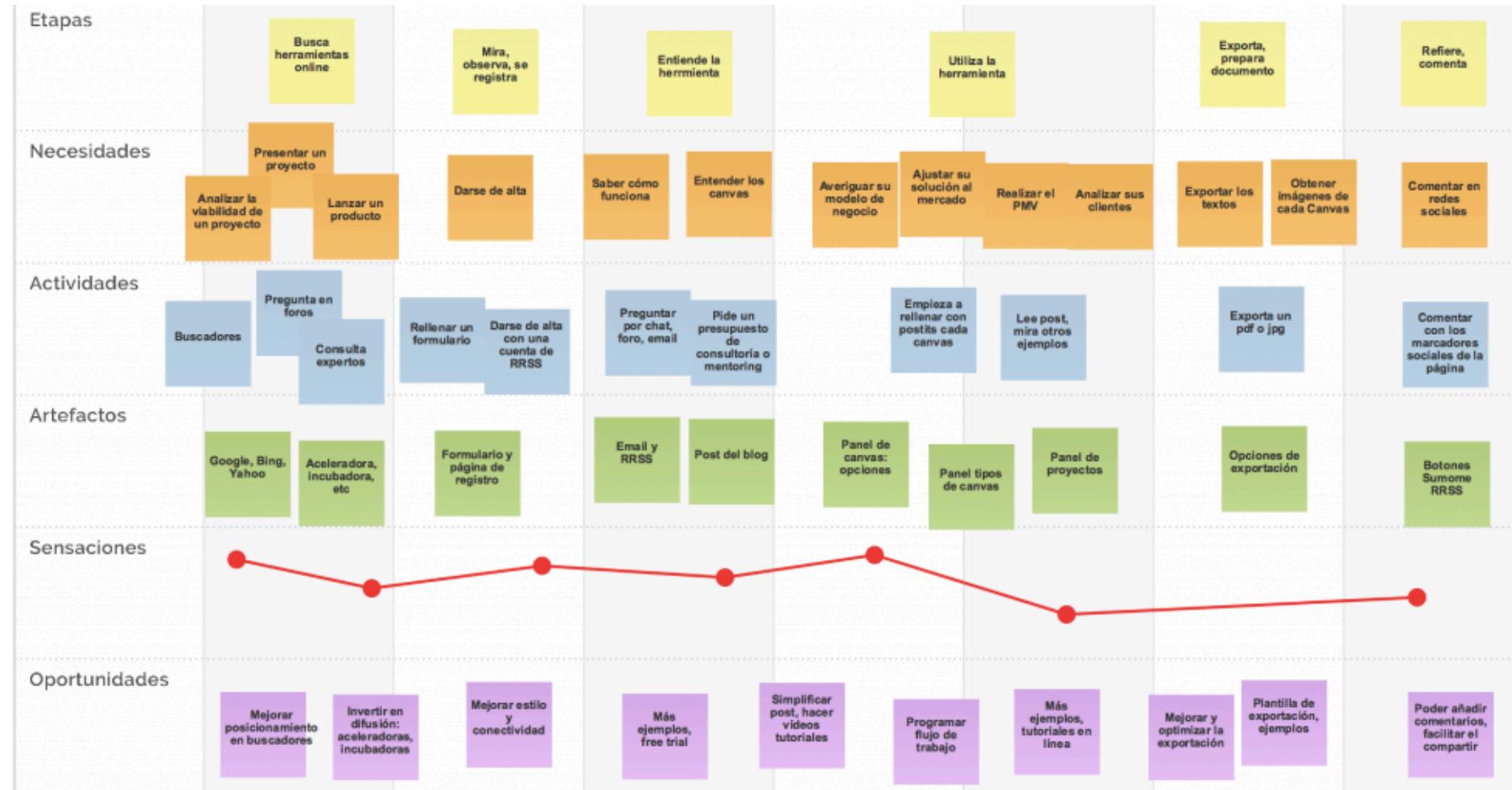
Not like this....



Like this!



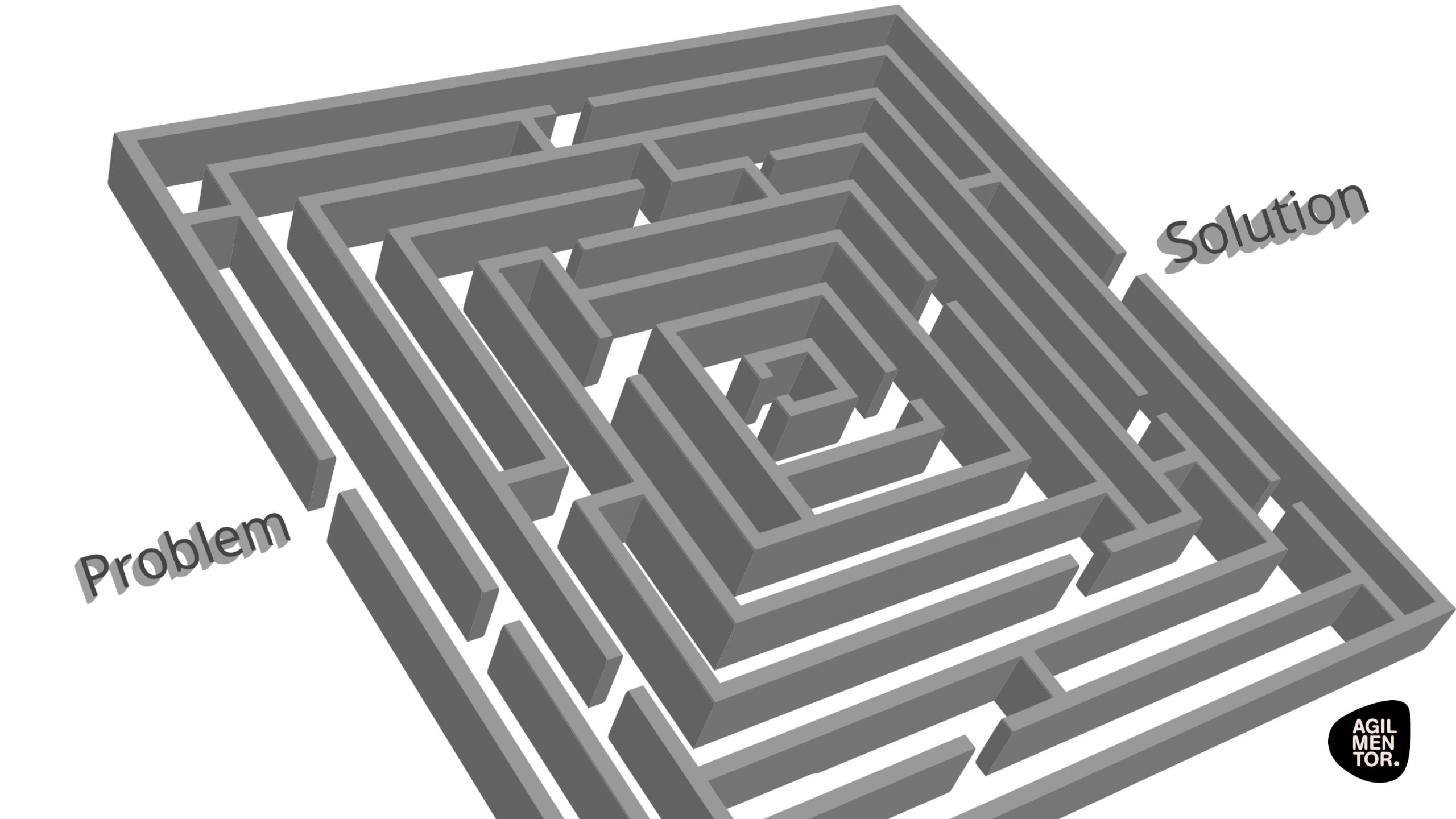
Herramientas para Emprender: Customer Journey Map



LECCIONES APRENDIDAS

MARKET VALIDATION

TAKE ACTION



Problem

Solution

AGIL
MENTOR.



AGIL
MENTOR.

The image is a dense, abstract graphic composed of the word "Volunteer" repeated in large, bold, blue letters. These main letters are partially obscured by smaller, semi-transparent words and phrases that overlap them. The visible words include "Community", "Connect", "Serve", "Help", "Growth", "AGIL MENTOR.", and "CONNECT". The colors used are primarily shades of blue, with occasional red and grey highlights. The arrangement is non-linear, with words appearing above, below, and between the main letters of "Volunteer".

CONCLUSIONES

Where the
magic happens



Your
Comfort
Zone



AGIL
MEN
TOR.



BE
passionate

AGIL
MENTOR.

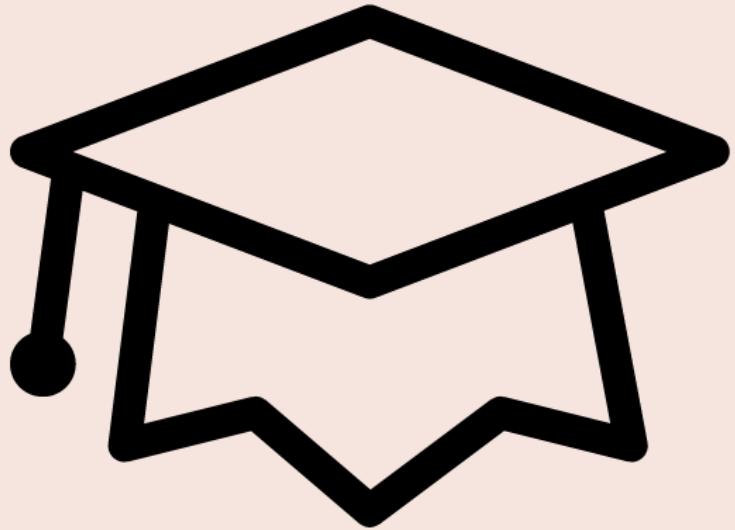


"No doesn't always mean no forever. It just means not right now."

Enjoy life



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¿Qué te llevas hoy?



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